ARGUS®
Fact Sheet

ARGUS MID-CAP STRATEGY

INVESTMENT OBJECTIVE

The Argus Mid-Cap Strategy objective is to deliver superior returns compared to the S&P 500 on a risk-adjusted basis over the long term.

The Mid-Cap Strategy may be appropriate for investors who:

- Seek capital returns from their portfolio, with current income as a secondary concern
- Have a relatively high risk tolerance for market volatility
- Possess a long-term investment horizon, encompassing the full market and economic cycle

PORTFOLIO STRATEGY

INCEPTION DATE: 3/31/2025

The Argus Mid-Cap Strategy is a focused portfolio of 25–35 stocks that are BUY rated by Argus's team of Research Analysts. At the time of section, all stocks must fall within the market capitalization range of the S&P 400 Mid-Cap Index.

Argus builds the Mid-Cap Strategy using a top-down, fundamentals-based approach focused on:

- **Growth & Profitability:** Stocks with high returns on capital, with a minimum ROE target of 20%, as well as stocks for which analysts are raising EPS estimates.
- **Financial Strength:** Stocks of companies judged by Argus analysts to have strong balance sheets and tend to have healthy debt/capitalization ratios.
- **Valuation:** Stocks that have an earnings yield higher than corporate bond yields, as well as stocks that offer a dividend.
- **Risk Management:** The portfolio holds at least 25 stocks from at least 8 sectors; stock weights 2-5%.

WHAT SETS ARGUS APART

Argus Investors' Counsel, Inc. is a Registered Investment Advisor with the U.S. Securities and Exchange Commission.

- A trusted fiduciary since 1960
- Leading independent research company for 90+ years
- Time-tested fundamental approach
- Award-winning research analysts
- Women-owned business

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PORTFOLIO RISKS

An investment in the Argus Mid-Cap Portfolio is subject to a range of market, income, sector, and management risks. Individual stocks may decline suddenly or sharply due to unexpected shifts in equity market and economic conditions. The portfolio may emphasize certain market sectors, leading to returns that differ significantly from those of broadly diversified portfolio. No single stock is meant to represent more than 5% of the portfolio or less than 2% of the portfolio, though the volatility of individual holdings may result in one or more holdings exceeding or falling short of these thresholds. Because the portfolio does not target a hypothetical cash balance, its returns may be more volatile than similar portfolios that maintain a cash positions as part of a defensive strategy. The portfolio manager's security selections may result in performance that varies from the benchmark, potentially leading to underperformance. Portfolio changes are recommended on a fixed schedule and may have tax implications for some investors.

The Argus Mid-Cap Portfolio is not intended to be a complete investment program.

DISCLOSURES

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