ARGUS®
Fact Sheet

ARGUS HIGH YIELD STRATEGY

INVESTMENT OBJECTIVE

The Argus High Yield Strategy objective is to deliver a high level of investment income to holders; capital appreciation is a secondary concern.

The High Yield Strategy may be appropriate for investors who:

- Seek dividend income from their portfolio
- Have a relatively low risk tolerance for market volatility
- Possess a long-term investment horizon

PORTFOLIO STRATEGY

INCEPTION DATE: 12/31/2020

The Argus High Yield Strategy is a focused portfolio of 25–35 stocks that are rated BUY by Argus's team of Research Analysts.

Argus builds the High Yield Strategy using a top-down, fundamentals-based approach focused on:

- **High Yield:** Stocks screened for dividend yields of at least 3%.
- **Financial Strength:** Companies that are judged by Argus analysts to have strong balance sheets and tend to have healthy debt/capitalization ratios and/or healthy dividend payout ratios.
- **Industry Diversification:** The underlying companies tend to operate within stable, often slow-growth industries that respond predictably to a range of economic conditions.
- **Valuation:** Screening stocks that feature value characteristics such as below-average ratios of price/earnings, price/sales, price/cash flow and/or price/book value.
- **Risk Management:** The portfolio holds at least 25 stocks from at least 8 sectors; stock weights 2-5%.

WHAT SETS ARGUS APART

Argus Investors' Counsel, Inc. is a Registered Investment Advisor with the U.S. Securities and Exchange Commission.

- A trusted fiduciary since 1960
- Leading independent research company for 90+ years
- Time-tested fundamental approach
- Award-winning research analysts
- Women-owned business

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PORTFOLIO RISKS

An investment in the Argus High Yield Portfolio is subject to a range of market, income, sector, and management risks. Individual stocks may decline suddenly or sharply due to unexpected shifts in equity market and economic conditions. The portfolio may emphasize certain market sectors, leading to returns that differ significantly from those of broadly diversified portfolio. No single stock is meant to represent more than 5% of the portfolio or less than 2% of the portfolio, though the volatility of individual holdings may result in one or more holdings exceeding or falling short of these thresholds. Because the portfolio does not target a hypothetical cash balance, its returns may be more volatile than similar portfolios that maintain a cash positions as part of a defensive strategy. The portfolio manager's security selections may result in performance that varies from the benchmark, potentially leading to underperformance. Portfolio changes are recommended on a fixed schedule and may have tax implications for some investors.

The Argus High Yield Portfolio is not intended to be a complete investment program.

DISCLOSURES

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