ARGUS®
Fact Sheet

ARGUS GROWTH ETF STRATEGY

INVESTMENT OBJECTIVE

The objective of the Argus Growth ETF Portfolio is to provide long-term growth of capital and average market levels of current income.

The Growth ETF Strategy may be appropriate for investors who:
- Prioritize capital appreciation over current income
- Prefer multi-asset diversification with a level of risk comparable to the U.S. equity market
- Possess a long-term investment horizon and can tolerate short-term fluctuations

PORTFOLIO STRATEGY

INCEPTION DATE: 5/30/2014

The Argus Growth ETF Strategy includes Exchange Traded Funds (ETFs) selected from the Argus Research ETF Universe of coverage. The portfolio typically holds between 10-15 ETFs to achieve the desired risk/return benefits of broad diversification among the multiple asset classes.

Argus builds the Growth ETF Portfolio using a top-down, fundamentals-based approach focused on:

- **Asset Allocation:** Argus proprietary models to understand valuation factors and outlooks for Growth and Fixed Income assets. Tactical ranges are established, including upper and lower boundaries.
- **Macro Integration:** Analyzing macro trends and segment metrics within two asset classes--equity and fixed income--to determine segment weightings among domestic and foreign investments, large-caps and small-caps, and core and opportunistic fixed income securities.
- **Risk Management:** Placing equal emphasis on outperforming benchmarks and delivering returns that feature lower risk metrics. These goals are equally weighted for the Growth ETF strategy.
- **Security Liquidity and Low Fees:** Large ETF funds with tight spreads and low fees.

WHAT SETS ARGUS APART

Argus Investors' Counsel, Inc. is a Registered Investment Advisor with the U.S. Securities and Exchange Commission.

- A trusted fiduciary since 1960
- Leading independent research company for 90+ years
- Time-tested fundamental approach
- Award-winning research analysts
- Women-owned business

CONTACT INFORMATION

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PORTFOLIO RISKS

The Argus Growth ETF Portfolio is monitored continuously by the Argus Model Portfolio Team of strategists and analysts. Allocations and individual ETF holdings are reviewed regularly, and changes to the Portfolio are executed on an as-needed basis. Changes typically occur at least once per quarter, and are communicated to clients via Argus ETF Research Notes.

An investment in the Argus Growth ETF Strategy is subject to a range of market, income, sector, and management risks. The portfolio may emphasize certain market segments, leading to returns that differ significantly from those of a broadly diversified portfolio. The portfolio is subject to risks of holding individual ETFs, of which the majority follow an indexing strategy of fully replicating the holdings within an index regardless of market movement. As with any investment whose performance is tied to a market, the value of the investment will fluctuate from factors affecting the companies held in the indexed ETF or the ETFs tracking markets as a whole.

DISCLOSURES

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