Fact Sheet

ARGUS FIXED INCOME GROWTH ETF STRATEGY

INVESTMENT OBJECTIVE

The objective of the Argus Fixed Income Growth ETF Strategy is to increase income and total return by combining core bonds with higher-yield, opportunistic fixed income investments.

The Fixed Income Growth ETF Strategy may be appropriate for investors who:

- Seek higher income potential and moderate growth from their fixed income allocation.
- Are comfortable with greater market volatility and credit risk than conservative bond strategies.
- Possess a long-term investment horizon and can tolerate short-term fluctuations

PORTFOLIO STRATEGY

INCEPTION DATE: 12/31/2020

The Argus Fixed Income Growth ETF Strategy is a thoughtfully constructed portfolio of 4–8 ETFs designed to pursue enhanced income and growth through diversified exposure to both core and opportunistic fixed income asset classes.

Argus builds the FI Conservative ETF Portfolio using a top-down, fundamentals-based approach focused on:

- **Asset Allocation:** Argus proprietary models to understand valuation factors and outlooks for Fixed Income assets. Tactical ranges established with upper and lower boundaries.
- **Macro Integration**: Analyzing global macro trends guides weightings across domestic and international fixed income ETFs, with a bias toward opportunistic assets and non-traditional bond sectors.
- **Risk Management:** Maintaining a foundation of Core ETF holdings for liquidity and stability, while selectively incorporating higher-risk, higher-reward Opportunistic ETFs to drive income and growth.
- **Liquidity and Low Fees:** Large ETF funds with tight bid-ask spreads and low fees.

WHAT SETS ARGUS APART

Argus Investors' Counsel, Inc. is a Registered Investment Advisor with the U.S. Securities and Exchange Commission.

- A trusted fiduciary since 1960
- Leading independent research company for 90+ years
- Time-tested fundamental approach
- Award-winning research analysts
- Women-owned business

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PORTFOLIO RISKS

The Argus Fixed Income Growth ETF Portfolio is monitored continuously by the Argus Model Portfolio Team of strategists and analysts. Allocations and individual ETF holdings are reviewed regularly, and changes to the Portfolio are executed on an as-needed basis. Changes typically occur at least once per quarter and are communicated to clients via Argus ETF Research Notes.

An investment in the Argus Fixed Income Growth ETF Strategy is subject to a range of market, income, sector, and management risks. The portfolio may emphasize certain market segments, leading to returns that differ significantly from those of a broadly diversified portfolio. The portfolio is subject to risks of holding individual ETFs, most of which follow indexing strategies that replicate the holdings within an index, regardless of market movement. As with any market-linked investment, its value may fluctuate fluctuate from factors affecting the companies held in the indexed ETF or the ETFs tracking markets as a whole.

The Argus Fixed Income Growth ETF Portfolio is designed to complement other equity investments, serving as a foundational component of a broader investment program.

DISCLOSURES

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