Fact Sheet

ARGUS FIXED INCOME CONSERVATIVE ETF STRATEGY

INVESTMENT OBJECTIVE

The objective of the Argus Fixed Income Conservative ETF Strategy is to provide predictable current income and preservation of capital.

The Fixed Income Conservative ETF Strategy may be appropriate for investors who:

- Seek consistent income and prioritize capital preservation.
- Prefer stable bond investments with a low market volatility
- Possess a long-term investment horizon and can tolerate short-term fluctuations

PORTFOLIO STRATEGY

INCEPTION DATE: 12/31/2020

The Argus Fixed Income Conservative ETF Strategy consists of 4–8 ETFs, thoughtfully selected to deliver balanced risk and return through broad diversification across fixed income asset classes.

Argus builds the FI Conservative ETF Portfolio using a top-down, fundamentals-based approach focused on:

- **Asset Allocation:** Argus proprietary models to understand valuation factors and outlooks for Fixed Income assets. Tactical ranges established with upper and lower boundaries.
- **Macro Integration**: Analyzing global macro trends to determine weightings across domestic and foreign low risk-stable Core bond ETFs and opportunistic fixed income ETF investments.
- **Risk Management:** Selecting Core ETF holdings to provide portfolio liquidity and stability, while selectively incorporating Opportunistic ETF assets to enhance yield without taking on excessive risk.
- **Liquidity and Low Fees:** Large ETF funds with tight bid-ask spreads and low fees.

WHAT SETS ARGUS APART

Argus Investors' Counsel, Inc. is a Registered Investment Advisor with the U.S. Securities and Exchange Commission.

- A trusted fiduciary since 1960
- Leading independent research company for 90+ years
- Time-tested fundamental approach
- Award-winning research analysts
- Women-owned business

CONTACT INFORMATION

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PORTFOLIO RISKS

The Argus Fixed Income Conservative ETF Portfolio is monitored continuously by the Argus Model Portfolio Team of strategists and analysts. Allocations and individual ETF holdings are reviewed regularly, and changes to the Portfolio are executed on an as-needed basis. Changes typically occur at least once per quarter and are communicated to clients via Argus ETF Research Notes.

An investment in the Argus Conservative ETF Strategy is subject to a range of market, income, sector, and management risks. The portfolio may emphasize certain market segments, leading to returns that differ significantly from those of a broadly diversified portfolio. The portfolio is subject to risks of holding individual ETFs, most of which follow indexing strategies that replicate the holdings within an index, regardless of market movement. As with any market-linked investment, its value may fluctuate fluctuate from factors affecting the companies held in the indexed ETF or the ETFs tracking markets as a whole.

The Argus Fixed Income Conservative Portfolio is designed to complement other equity investments, serving as a foundational component of a broader investment program.

DISCLOSURES

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