Fact Sheet

ARGUS AGGRESSIVE ETF STRATEGY

INVESTMENT OBJECTIVE

The objective of the Argus Aggressive ETF Portfolio is to provide capital growth. Any income received from the investment of securities is incidental to the portfolio's objective.

The Aggressive ETF Strategy may be appropriate for investors who:

- Seek capital growth and are willing to withstand volatility in the value of their portfolios
- Possess a long-term investment horizon and can tolerate short-term fluctuations

PORTFOLIO STRATEGY

INCEPTION DATE: 5/30/2014

The Argus Aggressive ETF Strategy includes Exchange Traded Funds (ETFs) selected from an ETF Universe of coverage maintained by Argus Research. The portfolio will seek to hold between 10-15 ETFs to gain the desired risk/return benefits of broad diversification among the multiple asset classes.

Argus builds the Aggressive ETF Portfolio using a top-down, fundamentals-based approach focused on:

- **Asset Allocation:** Argus proprietary models to understand valuation factors and outlooks for Growth and Fixed Income assets. Tactical ranges are established, including upper and lower boundaries.
- **Macro Integration:** Analyzing macro trends and segment metrics within two asset classes--equity and fixed income--to determine segment weightings among domestic and foreign investments, large-caps and small-caps, and core and opportunistic fixed income securities..
- **Risk Management:** Placing emphasis on outperforming benchmarks and delivering returns that feature lower risk metrics. The outperformance goal is overweighted for the Aggressive ETF strategy.
- **Security Liquidity and Low Fees:** Large ETF funds with tight spreads and low fees.

WHAT SETS ARGUS APART

Argus Investors' Counsel, Inc. is a Registered Investment Advisor with the U.S. Securities and Exchange Commission.

- A trusted fiduciary since 1960
- Leading independent research company for 90+ years
- Time-tested fundamental approach
- Award-winning research analysts
- Women-owned business

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PORTFOLIO RISKS

The Argus Aggressive ETF Portfolio is monitored continuously by the Argus Model Portfolio Team of strategists and analysts. Allocations and individual ETF holdings are reviewed regularly, and changes to the Portfolio are executed on an as-needed basis. Changes typically occur at least once per quarter, and are communicated to clients via Argus ETF Research Notes.

An investment in the Argus Aggressive ETF Strategy is subject to a range of market, income, sector, and management risks. The portfolio may emphasize certain market segments, leading to returns that differ significantly from those of a broadly diversified portfolio. The portfolio is subject to risks of holding individual ETFs, of which the majority follow an indexing strategy of fully replicating the holdings within an index regardless of market movement. As with any investment whose performance is tied to a market, the value of the investment will fluctuate from factors affecting the companies held in the indexed ETF or the ETFs tracking markets as a whole.

The Argus Aggressive ETF Portfolio is not intended to be a complete investment program.

DISCLOSURES

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