



Argus Innovators Strategy Receives More Awards

The Argus Investors' Counsel Innovators strategy has again been awarded a PSN Top Guns distinction in the Bull & Bear Masters Large Cap Core Equity category and has also been newly awarded as a Top Gun in the Large Cap Core category for Q2 2021. The Argus Innovators strategy was selected from an initial peer group of 246 Large Cap Core products.

For Q1 and Q2 2021, the Argus Innovators product ranked in the top 10 in the Bull & Bear Masters category for the latest three-year period. The Bull & Bear Masters requires an r-squared of 0.80 or greater relative to the style benchmark for a three-year period; an upside market capture over 100; and a downside market capture less than 100 relative to the style benchmark. The top 10 capture ratios of upside over downside become the PSN Bull & Bear Masters.

The Argus Innovators Portfolio seeks to outperform the S&P 500 Index over a period longer than 12 months by holding a diversified basket of stocks issued by companies with proven records of innovation. The portfolio focuses on companies that innovate by disrupting industries, being first to enter new markets, launching new products and by improving products and processes.

“We think that our unique approach to innovation helps distinguish our Innovators Strategy,” according to Argus Research CEO John Eade. “Our approach leads us to a diversified portfolio that also includes an income component. We also benefit from extensive interaction among our Portfolio Managers and our team of award-winning security analysts.”

Argus Investors' Counsel is an SEC-registered investment advisor based in Stamford, CT, and has been certified as a WBE through the Women's Business Enterprise National Council (WBENC) since 2007. Argus specializes in equity investment management, serving a nationwide array of endowments, foundations, public plans, corporate pension plans, Taft-Hartley funds, and high-net-worth individuals. We are proud to maintain long-term client relationships; our oldest pension fund client is with us today after 45 years.

The [Argus Innovators](#), [Argus Large Cap Core Equity](#), [US ESG](#), [Dividend Growers](#) portfolios, and [Argus Custom Portfolios](#) are available as separately managed accounts.

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